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Italian Sanitaryware Company Scarabeo Ceramiche Wins Golden in A' International Sanitary Ware Design Awards

PRWeb

Wednesday, September 23rd 2015



Scarabeo Ceramiche takes Golden A' Design Award in Bathroom Furniture and Sanitaryware Design Competition

Como, Italy (PRWEB) September 24, 2015

A' Design Award and Competition has just announced that the design project Fuji 70R by Scarabeo Ceramiche Srl has been announced as a winner of the Golden A' Design Award in Bathroom Furniture and [Sanitary Ware Design](#)

[Competition \(https://competition.adesignaward.com/competitions/bathroom.html\)](https://competition.adesignaward.com/competitions/bathroom.html). Category.

More information on Fuji 70R

Scarabeo Ceramiche Srl, the lead designer of the awarded Sanitary Ware project Fuji 70R explained, "The quality of the product is generated by a careful choice of materials like ceramic, steel bar and solid oak wood but also by the precision of the manufacturing process. Ceramic is a low-tech material, in this case used as a high-tech material, getting it closer to materials that have softer outlines and hiding the drain hole with the ceramic plate. The console in steel bar has been chosen to give the same charm and elegance of the sink, it is clearly lighter and to make it less cold a shelf in solid wood has been inserted to make the bathroom system cosier. " Learn more at: <https://competition.adesignaward.com/design.php?ID=35849> (<https://competition.adesignaward.com/design.php?ID=35849>)

The Golden A' Design Award

The Golden A' Sanitary Ware Design Award is a prestigious award given to top 3% percentile furniture designs that has achieved an exemplary level of quality in design. Entries to the A' Sanitary Ware Design Awards are peer reviewed and anonymously voted by a grand jury panel following strict evaluation guidelines and entries are scored on predetermined evaluation criteria. Laureates of the A' Design Award & Competition are granted the A' Design Prize which includes a series of PR and publicity tools to celebrate the success of winning the accolades. Award winners are included in platforms such as World Design Index, World Design Rankings and [Design Classifications \(http://www.designclassifications.com\)](#). The yearbook of the A' Design Awards are published by the Designer Press. Each award winner gets the hardcover yearbook as well as an exclusive, 3D printed award trophy and the design excellence certificate.

About the A' Design Awards

A' Design Awards were established in 2009 in order to create a global understanding and awareness for good design practices and principles. The primary aim of the competition is to push designers, architects, brands and product manufacturers to create superior products and projects that benefit society. Learn more about the A' Design Awards at <http://www.designaward.com> (<http://www.designaward.com>)

For the original version on PRWeb visit:

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